



USAGBC
US GLOBAL
BUSINESS COUNCIL

COMPANY PROFILE

US GLOBAL BUSINESS COUNCIL (USAGBC)
Strategic Diplomacy, Global Trade and
Institutional Leadership.

FOUNDING NARRATIVE

The US Global Business Council (USAGBC) was established as a strategic, non-governmental body with a mandate to strengthen bilateral and multilateral economic engagement between the United States, key international markets, and the broader Middle East and North Africa region (MENA).

Conceived by a distinguished coalition **of business leaders, senior policymakers,** academics, and cross-sector experts USAGBC responds to the growing need for an institution capable of convening high-level stakeholders across the public and private domains.

At a time of geopolitical complexity and rapidly shifting global markets, USAGBC serves as a neutral, high-trust platform to bridge ambition with opportunity.

Its founding mission is to position the Council as a serious partner in diplomacy-driven trade, sustainable investment, and knowledge leadership.



ABOUT USAGBC

The USAGBC is more than a networking entity; it is a strategic interface for soft power and institutional credibility. We serve as a primary liaison for ministries, embassies, and multinational corporations, acting as a neutral catalyst for "results-oriented" diplomacy. By aligning our initiatives with international priorities and global innovation trends, we stand as a premier launchpad for cross-sectoral synergy shaping a future where global trade is integrated, prosperous, and sustainable.

Headquartered in Detroit, Michigan, the US Global Business Council (USAGBC) is a registered nonprofit organization governed by an international board of directors representing elite leaders from industry, policy, academia, and global commerce. We operate at the critical intersection of private enterprise and public diplomacy, providing a high-trust environment where economic ambition is transformed into measurable execution.

The USAGBC's impact is driven by 11 **sector-specific committees**—specialized engines of innovation that navigate the complexities of modern markets to unlock cross-border opportunities. Through these committees, international programs, and strategic convenings, the Council offers a neutral results-oriented platform where economic diplomacy meets business execution.

Our strength lies in bridging national development objectives with global investment frameworks. The Council facilitates bilateral forums, regional trade missions, executive delegations, and cultural exchanges, aligning our strategy with ministerial and consular priorities on both sides of the Atlantic. Whether serving as a liaison for institutional investors, a convener of policy roundtables, or a launchpad for cross-sectoral innovation, USAGBC functions as a diplomatic-grade ecosystem dedicated to sustainable development and commercial excellence.

Our Mission



The U.S. Global Business Council (USAGBC) is dedicated to fostering strategic partnerships that bridge the public and private sectors across borders.

Through trade missions, global forums, and initiatives such as the U.S Global Innovation & Trade Expo 2026 USAGBC connects governments, enterprises, and investors to promote innovation, empower entrepreneurship, and strengthen cross-border collaboration.

Our mission is to build an inclusive ecosystem that drives economic opportunity, enhances global competitiveness, and inspires cooperation among emerging and established markets worldwide.

Strategic Mandate



To be the leading international platform where diplomacy meets business – uniting nations, industries, and innovators to advance global trade investment, and sustainable economic growth.

CORE PRINCIPLES



Bilateralism with Purpose

We engage governments and institutions to catalyze meaningful outcomes.



Sectoral Expertise

We operate through 11 structured committees, each advancing its respective industry with precision.



Strategic Neutrality

We convene across borders and ideologies positioning ourselves as a trusted third space.



Diplomatic Integrity

We align our initiatives with national goals, institutional frameworks, and global best practices.

Governance & Leadership Framework



Guided by a distinguished body of experts in infrastructure, diplomacy, and global commerce, USAGBC's leadership represents the pinnacle of strategic oversight. Our board ensures the Council meets its international obligations while upholding the core values that define our mission. We combine decades of experience to provide unmatched institutional credibility for our partners and members.



GOVERNANCE

At USAGBC, our commitment to ethical leadership is codified in our Governance Charter. These standards hold our Board and leadership team to the highest levels of accountability across all diplomatic and commercial sectors. By embedding transparency into our operations, we ensure that our global influence is consistently aligned with our core values and the long-term success of our partners.



TRANSPARENCY



ACCOUNTABILITY



ETHICS



ENGAGEMENT

Founder & **CHAIRMAN**



Dr. Tarik Najib Founder & Chairman

Is a faculty member at Wayne State University and President & CEO of Professional Contracting & Consulting Inc., with over two decades of experience in civil engineering and construction management.

He holds a Ph.D. in Civil Engineering and serves as Chairman of the West Warren Business Association with active leadership in nonprofit and community initiatives.

Board of **DIRECTORS**



Adham Alsarori
Chief Operating Officer



Amr Shaheen
Head of MENA



Sami Al Khaldi P.E
Board of Director



Skylar Najib
Head of Sales & Fundraising



Dr. Najib Najib
Chief Executive Officer



Sami Elhady
Board of Director



Richard AlAziz, Esq
Board of Director



Dr. Harri Emari
Director of Communications
Quality and Strategic Partnership

Board MEMBERS

Appointed by merit and international credibility, the board includes senior advisors, institutional experts, and leaders in policy and strategic development.



Adham Alsarori
Chief Operating Officer



Laith Alkhaldi
Head of Tourism Sector



Sahar Moolhaldin
Chief Financial Officer
& Malaysia Representative



Najwa Dahdah
Board Member



Dr. Tayseer Younes
Board Member



Dr. Emrah Kazan
Board Member



Janalyn Kate Roy
Head of Marketing



Dr. Najib Najib
Chief Executive Officer



Stuart Bullard
Board Member



Nada Dalgamouni
Board Member



Mumtaz A. Usmen
Honorary Board Member



Onell Crawford
Head of Manufacturing



Dr. Jackson Montgomery
Head of Technology



Wendy Erikson
Board Member



Jamie L. Fustin
Events Director



Catherine Roy
Senior Executive Administrator



The Board comprises senior advisors institutional liaisons, and policy leaders appointed based on merit and international credibility.



Dr. Tarik Najib
Founder & Chairman



Dr. Raed Altabini
Head of Agriculture
& Food Security Sector



Dr. Linda Hijazi
Head Of Art & Culture
Sector



Sanaa Al Shaksheer
Board Member



Ahmed Al-Khudri
Board Member



Dr. Tayseer Younes
Board Member



Dr. Waseem Haddad
Board Member



Issam Al-Khori
Board Member



Dr. Rawan Al Hiyari
Board Member



Shahada Al-Awdat
Board Member



Dr. Ismaiel Abuamoud
Head of Tourism Sector



Dr. Mohammad Al Oqali
Head of Media and Public
Relations Sector

Appointed based on merit and international credibility, the Board includes senior advisors, institutional liaisons, and policy leaders.



Dr. Harri Emari
Director of Communications
Quality and Strategic Partnership



Dr. Emrah Kazan
Board Member



Stuart Bullard
Board Member



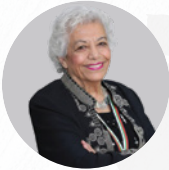
Dr. Tayseer Younes
Board Member



Sahar Moohialdin
Chief Financial Officer
& Malaysia Representative



Mumtaz A. Usmen
Honorary Board Member



Nada Dalgamouni
Board Member



Laith Alkhalidi
Head of Tourism Sector



Najwa Dahdah
Board Member



Dr. Najib Najib
Chief Executive Officer



Ehab Ibdah
Board Member



STRATEGIC SECTORS COMMITTEE ARCHITECTURE

USAGBC is structured around **11 strategic sectors**, each governed by a **dedicated committee** chaired by a **qualified board member** or **subject-matter expert**.

These sectoral committees serve as the operational and intellectual engine of the Council—responsible for developing bilateral initiatives organizing regional programs, advising on policy frameworks and coordinating delegation agendas.

Each sector is selected based on its relevance to U.S. relations with global markets and broader regional development priorities. Together, they form a comprehensive institutional framework that supports trade facilitation, investment readiness, knowledge exchange, and diplomatic engagement.

11 Sectors | **3** Continents | **5** Global Chapters | **2026** Expo Platform



Sectoral Innovation Architecture

Healthcare Medical

Advances medical tourism, hospital partnerships, pharmaceutical investment, and cross-border healthcare models.

Technology Innovation

Drives tech transfer, AI collaboration, startup ecosystems, and smart-city innovation across global markets.

Transportation Logistics

Enhances multi-modal transport networks, trade-corridor integration, customs facilitation and digital logistics platforms.

Energy Environment

Supports renewable energy alliances, climate finance and sustainable infrastructure development.

Real Estate Infrastructure

Develops smart infrastructure, urban planning, housing solutions, and resilient city-building through public-private collaboration.

Finance Investment

Connects investors, venture capital, and fintech platforms to international market opportunities and financial infrastructure.

Tourism Hospitality

Advances cultural tourism, destination branding and global travel partnerships across key hospitality sectors.

Construction Smart Building

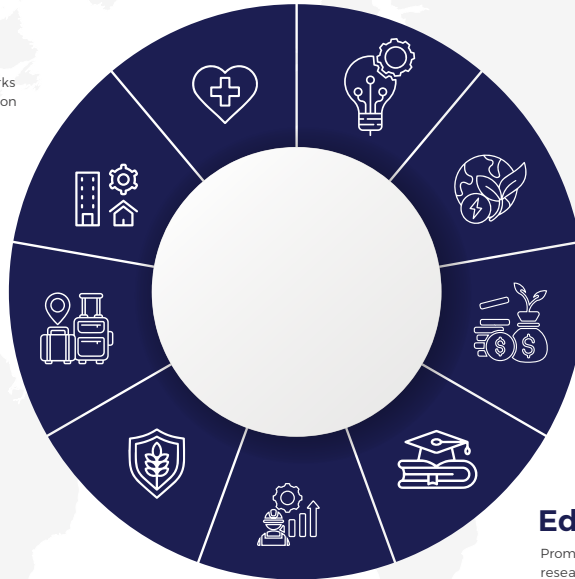
Drives green building, modular design, engineering innovation, and climate-resilient urban development.

Agriculture Food Security

Supports agritech, food-processing logistics and sustainable, water-smart food systems.

Manufacturing Industrial Advancement

Drives industrial innovation, production efficiency, advanced manufacturing partnerships, and cross-border supply-chain development.



Education

Promotes academic collaboration, student mobility, research partnerships, and global educational exchange programs.

US Global Innovation & Trade Expo 2026

The **US Global Innovation & Trade Expo 2026** scheduled for **September 2026** in Detroit, is the Council's premier global initiative—a world-class business diplomacy forum designed to foster cross-border investment, policy dialogue and public-private sector collaboration.



Key Features of the Expo

- **Country and Sector Pavilions** showcasing institutions and industry leadership.
- **Ministerial and Executive Keynotes** from global public and private-sector leaders.
- **VIP Receptions and Cultural Exchanges** celebrating diplomatic and commercial ties.
- **One-to-One Business Matchmaking** connecting investors, enterprises, and partners.
- **High-Level Forums and Panels** addressing investment trends, innovation, and trade.



Strategic

Programs Portfolio

As the official launchpad for the USAGBC Global Membership Network, the Expo will position Detroit as a critical hub for global trade. By facilitating new avenues for international cooperation, the event cements the city's role as a vital gateway for cross-border economic growth.

PROGRAMS & INITIATIVES

The USAGBC mission is realized through a portfolio of programs designed to advance institutional collaboration and cross-border commerce. These initiatives are governed by expert-led sector committees, ensuring that every project benefits from strong technical oversight and diverse stakeholder perspectives. Together, we create the frameworks necessary for sustainable global growth.



Vendors and Booth Exhibitors from diverse global sectors.



Institutional Investors and VCs seeking scalable, impact-driven partnerships.



Chambers, Embassies, and Ministries



Universities, Think Tanks, and Research Institutes.

Partnership & Engagement Framework

A premier flagship event uniting U.S. and international investors, ministries, and policy architects. This summit serves as a launchpad for bilateral trade agreements, sector partnerships and cross-industry innovation.

Trade & Investment Delegations



Sector-specific missions to key global markets designed to accelerate deal-making export readiness, and bilateral outreach in coordination with embassies and ministries.

Policy Economic Forums



High-level roundtables addressing the frontier of commerce, including **ESG, AI in Infrastructure, Diaspora Capital, and Regulatory Harmonization.**

Education, Health, and Cultural Exchange Programs Delegations



Student fellowships medical cooperation programs, faculty exchange partnerships and diaspora engagement forums to foster people-to-people diplomacy.

B2B Matchmaking Executive Access Series



Vetted, one-to-one and small-group sessions hosted globally to connect buyers, sellers, and institutional investors.

Membership Platform



A structured engagement framework providing high-level investors, corporate leaders, and sector experts with a permanent ecosystem for sustained global influence and strategic growth.

Key Features

Our strategic partnerships anchor every USAGBC initiative in institutional excellence. By aligning with key global entities, we ensure our programs deliver measurable, high-value outcomes that directly benefit regional economies and national stakeholders.

- Tiered, invitation-based access
- Access to private deal rooms, delegations and insights.
- Invitations to members-only dinner briefings, and roundtables.
- Recognition opportunities through USAGBC media, awards, and forums.

Eligibility

Membership is exclusively reserved for high - level decision - makers who demonstrate a proven commitment to cross-border investment, institutional advancement, or industry leadership that aligns with the USAGBC's global mission.

Strategic Partnerships Ecosystem

USAGBC works in alignment with:

Ministries of Economy
Foreign Affairs, Trade
and Investment.

U.S. Commercial
Service and Select USA

International Chambers
of Industry and Commerce

U.S. Arab Chamber
of Commerce

Embassies, Trade
Missions, and
Consular Offices

Universities
Research Centers, and
International Think Tanks

Global Financial
Institutions, VC/PE Firms
Banks, and Development
Banks

Business Sector
and Private-Sector
Ecosystem

Milestones Roadmap

Founding of USAGBC and onboarding of the executive board and strategic advisors.

Inaugural USAGBC International Expo
Detroit launch of the Global Membership Platform.

Institutional policy alignment programs, global convenings and published sector reports.

2024

2025

2026

2027

2028

Committee activation, trade mission pilots, and international outreach.

Regional expansion to host second and third USAGBC expos in MENA capitals.

Code of Conduct & Professional Standards

● Purpose

This Code sets forth the ethical and professional standards expected of all individuals affiliated with the Council. It ensures that the Council's activities are carried out with integrity, transparency, and accountability across all levels of engagement—locally, regionally, and internationally.

● Scope

This Code applies to all persons acting in an official capacity for, or on behalf of, the Council, including:

- Board of Directors and Board Members
- Sector Committee Chairs and Members
- Regional Representatives and Delegates
- Program Coordinators, Consultants, and Strategic Partners

General Expectation

All affiliated personnel are expected to uphold this Code in the course of their duties and in their public representation of the Council.

Principles Of Professional Conduct

01

Act honestly, transparently and in good faith at all times.

02

Uphold the mission, vision, and values of the organization in all professional activities.

03

Conduct oneself with cultural sensitivity, diplomacy, and mutual respect.

04

Maintain a high standard of professionalism, objectivity and integrity.

05

Represent the organization ethically in all engagements communications, and appearances.

Conflict of Interest

Avoid situations that create actual or perceived conflicts between personal interests and organizational responsibilities.

Disclose any potential conflict of interest to the appropriate governing body promptly.

Abstain from decisions where a conflict of interest exists unless formally authorized in writing.

Principles Of Professional Conduct

• Compliance with Law



- Abide by all applicable laws and regulations in the jurisdictions where the organization operates.
- Uphold anti-bribery, anti-corruption, anti-fraud and data protection laws, including all relevant international compliance standards.
- Do not participate in or condone illegal fraudulent or unethical activities.

• Confidentiality

Protect confidential or sensitive information obtained through involvement with the organization.

Do not disclose, use, or share confidential information for personal, financial, or third-party gain.

Confidentiality obligations extend beyond the duration of official affiliation with the organization.

Principles Of Professional Conduct

● Compliance with Law



- Only individuals authorized by the governing body may speak publicly, issue statements, or enter into agreements on behalf of the organization.
- Use of the organization's name, logo, materials, or brand must be pre-approved in writing by the Executive Committee.
- Do not misrepresent your role, title, or authority within the organization.

● Anti-Discrimination & Inclusivity

Treat all individuals with fairness and dignity regardless of nationality, race, gender, religion, age, ability, or political belief.

Promote an inclusive environment across all organizational programs, events, and communications.

Avoid discriminatory, harassing, or exploitative behavior in any form.

Principles Of Professional Conduct

Professional Conduct

- Attend scheduled meetings, contribute constructively to discussions, and fulfill assigned responsibilities with diligence.
- Notify the appropriate governing body of any absence, change in status, or inability to carry out duties.
- Act in the best interest of the organization free from undue external influence.

This Code is a living document and reflects the organization's commitment to professionalism, diplomacy, and ethical global engagement.

All affiliated individuals are expected to read, understand, and uphold these standards.

Reporting & Violations



Suspected breaches of this Code should be reported confidentially to the designated oversight committee.



Allegations will be reviewed fairly, and disciplinary actions—including removal—may apply.



The organization reserves the right to revise or expand this Code in line with evolving global standards.

Events

Launch and Reception in Dearborn

In a landmark convening at The Henry Ford in Dearborn the US Global Business Council (USAGBC) successfully united over 100 distinguished diplomats, sovereign officials, and industry titans. Under the theme "**Where Diplomacy Meets Business**," this summit served as the formal catalyst for several high-impact global initiatives:

- Sovereign Partnership with Liberia: Successfully signed a formal agreement with the Government of Liberia, establishing a strategic framework for a high-level Trade Mission this June to strengthen U.S.-Africa economic corridors.
- Global Innovation & Trade Expo 2026 Secured Huntington Place in Detroit for September 2026 as the site for our premier international summit.
- Global Chapter Expansion: Officially inaugurated our newest chapters in Jordan and the UAE, expanding our institutional footprint into most dynamic markets.



Events

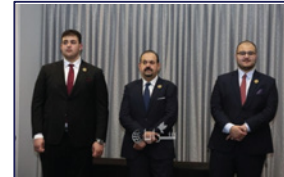
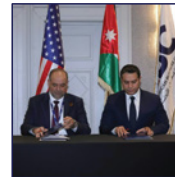
Launch in Amman, Jordan

Hosted a high-level summit to mark the official launch of the Jordanian American Business Council (JABC) the executive arm of the Jordanian American Businessmen Association.

The event brought together an elite cohort of investors and leaders from Jordan and the United States to align on a shared economic roadmap. A key highlight featured Mr. Erick Kish, Commercial Counselor at the U.S. Embassy, who provided vital insights into the future of bilateral cooperation and the expansion of public-private partnerships.

Key Outcomes & Announcements:

- **Strategic Roadmap:** Defined membership pathways and investment frameworks for the newly formed Council.
- **Global Innovation & Trade Expo 2026:** Formally announced the Detroit-based summit (Sept 17-19, 2026), projected to host 5,000+ participants and delegations from over 30 nations.
- **Institutional Alignment:** Reaffirmed the JABC as the premier platform for fostering cross-border trade and diplomatic commercial relations.



Strategic Agreements



Irbid Chamber of Industry

Total MOUs: 12

Sectors Covered

- Education, Industry
- Tourism, Aviation
- Healthcare, ICT

Geographic Coverage:

National footprint with multi-city partners.



Jadara University



Al-Zaytoonah University



Jordan Hotels Association



Royal Jordanian Airlines

Strategic Agreements



Aqaba Medical Sciences University

These strategic agreements strengthen US-Jordan institutional cooperation, expand sector partnerships, and establish the formal foundations for cross-border investment and development.



Ibn Al-Haytham Hospital



Applied Science Private University



Irbid Specialty Hospital



Talal Abu-Ghazaleh Global

Strategic Agreements



Zarqa Chamber of Industry



King Hussein Cancer Center



Irbid Chamber of Commerce



Amman Chamber of Industry



Petra Development and Tourism Region Authority

Our Strategic Partners



**USAGBC operates at the intersection of diplomacy and enterprise,
enabling measurable global outcomes**

**Town Center Drive, Suite 710 330
Dearborn, Michigan 48126
United States**

Phone: (248) 787-7744

info@usagbc.org

www.usagbc.org